

PROGRAM DESCRIPTION

- Students produce creative content on multiple platforms, broadcasting across Canada and to the world
- A foundation year develops essential techniques of content creation. Students demonstrate their knowledge by performing all production and crew functions – in both studio and field environments – as well as post-production
- Specialize with crew rotations in your area of interest or expertise, and choose specific roles in digital filmmaking, remote event production and creating content for outside clients
- Scripts written in the first year and developed in the second, come to life on the big screen in the final year, with a public screening at an area theatre
- An annual live awards show – The Sparkies – celebrates student achievement with awards presented to students in all three years of the program, sponsored by major TV and media companies. The recipient of the Dome Award alone, chosen from first-year students, receives \$2,000 toward his or her tuition

APPROXIMATE COSTS (2013-2014)

Domestic Tuition/Ancillary Fees: \$3,659 (two semesters)

Consumables Fee: \$650 (Year One)

Books and Supplies: \$900

Students need to budget for placements in Semester Four (four weeks) and Semester Six (eight weeks). Additional costs, such as travel and parking, may be incurred during placements

ADMISSION REQUIREMENTS

Required Academic Preparation

- OSSD/OSSGD or equivalent with courses at the general, advanced, (C), (U) or (M) level, and
 - Grade 12 English (C) level or equivalent
- OR
- Mature applicant (see loyalistcollege.com)

Additional Requirements

- Students must be prepared for an above-average commitment of time and intensity
- A valid driver's licence is of great use in the program and essential in the industry

Recommended Academic Preparation

- Computer literacy, communications technology, basic photography, current events, history, geography, and public speaking

DIPLOMA TO DEGREE OPTIONS

Earn credit recognition at these institutions, or contact your university of choice to make individual arrangements. New agreements are added annually; visit loyalistcollege.com for the latest details.

Algoma University College

Athabasca University – Bachelor of Professional Arts:

Communication Studies

Davenport University

Griffith University

Humber College – Bachelor of Applied Arts – Film Media Production

Laurentian University

University of Ontario Institute of Technology

LOYALIST

LOYALIST COLLEGE

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TVNM TELEVISION AND NEW MEDIA PRODUCTION



TELEVISION AND NEW MEDIA PRODUCTION



Contact: tvnm@loyalistc.on.ca

PROGRAM LENGTH

Three-Year Ontario College Advanced Diploma

HIGHLIGHTS

- This program is unique in Ontario and delivers a full spectrum of skills including television production, digital filmmaking, web streaming, podcasting and DVD authoring
- Prepare for current industry conditions with hands-on, high-definition equipment and facilities
- Learn from a diverse, skilled and accessible faculty team with experience at Canada's major broadcasters, production companies and international sporting events including the Olympic Games, the World Cup, NASCAR and the X Games
- Two field placements provide essential industry experience and networking opportunities. Loyalist students have interned at CTV, TSN, Citytv, CBC, Rogers Sportsnet, Canwest Global, Corus Entertainment, Cogeco, and media companies around the world
- Loyalist's Television and New Media Production program meets the standards of Focus on Information Technology (FIT) – a federal initiative to support the growth of a qualified, motivated and agile IT workforce. Loyalist is the first community College in Ontario to earn FIT status

CAREER OPPORTUNITIES

- The program was designed to meet the needs of the rapidly expanding field of content creation for television and new media. Consultation with an advisory committee of national industry leaders ensures the program reflects changes in this ever-evolving industry
- Diverse career paths include opportunities with content creators at broadcast facilities, specialty and digital channels, independent production, new media, corporate production and related support services



Melissa Kurtin, 2008 Television and New Media Production graduate
Producer at Rogers Communications

OUR GRADS GET GREAT JOBS

Rogers Sportsnet – ENG Editor

Rogers TV Toronto – Producer

CTV National News – Video Editor

CBC – Broadcast Technician

Big Brother Canada/Insight Productions

– Transport Coordinator

Deluxe Post Production – Data I/O Operator

