



PROGRAM DESCRIPTION

- Develop hands-on skills in all aspects of the radio industry: on-air performance, creative writing, audio production, sales, marketing, promotions, programming and web content development
- Put theory into practice in a live, on-air environment that will prepare you for broadcast conditions in the industry
- Students operate two broadcast properties at Loyalist College: 91X (CILX-FM 91.3), a licensed, full-power community-college radio station serving the local region; and Hot Hits, Loyalist's Internet radio station, both of which are equipped with the latest digital automation system, production equipment, and music scheduling software

APPROXIMATE COSTS (2013-2014)

Domestic Tuition/Ancillary Fees: \$3,659 (two semesters)

Consumables Fee: \$175 (Year One)

Supplies: \$230

Students must budget for a four-week placement at the end of their second year. Additional costs, such as travel and parking, may be incurred during placements

ADMISSION REQUIREMENTS

Required Academic Preparation

- OSSD/OSSGD or equivalent with courses at the general, advanced, (C), (U) or (M) level, and
 - Grade 12 English (C) level or equivalent
- OR
- Mature applicant (see loyalistcollege.com)

Additional Requirements

- A G-level driver's licence and Driver Abstract are required to use college-owned vehicles while on assignment; for more information see loyalistcollege.com

Recommended Academic Preparation

- English, computers, current events, history, geography, theatre arts or public speaking, music, creative writing, and media technology

DIPLOMA TO DEGREE OPTIONS

Earn credit recognition at these institutions, or contact your university of choice to make individual arrangements. New agreements are added annually; visit loyalistcollege.com for the latest details.

Algoma University College
Athabasca University
Davenport University
Griffith University
Laurentian University
University of Ontario Institute of Technology

LOYALIST

LOYALIST COLLEGE

376 Wallbridge-Loyalist Road
P.O. Box 4200
Belleville, Ontario
K8N 5B9

Phone: (613) 969-1913

Fax: (613) 969-7905

Toll Free: 1-888-569-2547

TTY: 613-962-0633

loyalistcollege.com



RADB RADIO BROADCASTING



RADIO BROADCASTING



Shawna Sovie, 2012 Radio Broadcasting grad, News Producer and Host, CJCD MIX 100, Yellowknife, NWT

Contact: radb@loyalistc.on.ca

PROGRAM LENGTH

Two-Year Ontario College Diploma

HIGHLIGHTS

- Get hands-on professional training in an exciting career that can take you from coast to coast
- Gain on-air and behind-the-scenes experience at two College radio stations
- Get valuable work experience during a four-week field placement anywhere in the country, with the potential to graduate into a job

CAREER OPPORTUNITIES

- Radio is a critical source of local news, sports, traffic, weather and community events. There are many opportunities for trained professionals, particularly for students who are willing to relocate
- Graduates find positions as announcers, producers, copywriters, sales and promotional personnel, sportscasters, and radio web managers
- In recent years, Loyalist graduates have found employment in radio stations such as FLY FM Kingston, THE BEAR Ottawa, The Wolf Peterborough, CHFI and CHUM FM Toronto, JACK FM Calgary, Q104 Halifax, CJAD Montreal and Virgin Radio Vancouver



OUR GRADS GET GREAT JOBS

**Mix 97 Belleville – Morning Show Host,
Program Director**
**K-Rock 105.7 Kingston – Music Director,
Imaging Producer**
98.1 CHFI Toronto – Morning Show Co-Host
Energy 99.7 Peterborough – Morning Show Host
**107.9fm The Breeze Cobourg
– Program Director, Mid-Day Host**
**Sony Music Entertainment – Director of
National Promotions**

