



LOYALIST

LOYALIST COLLEGE

376 Wallbridge-Loyalist Road
P.O. Box 4200
Belleville, Ontario
K8N 5B9

Phone: (613) 969-1913

Fax: (613) 969-7905

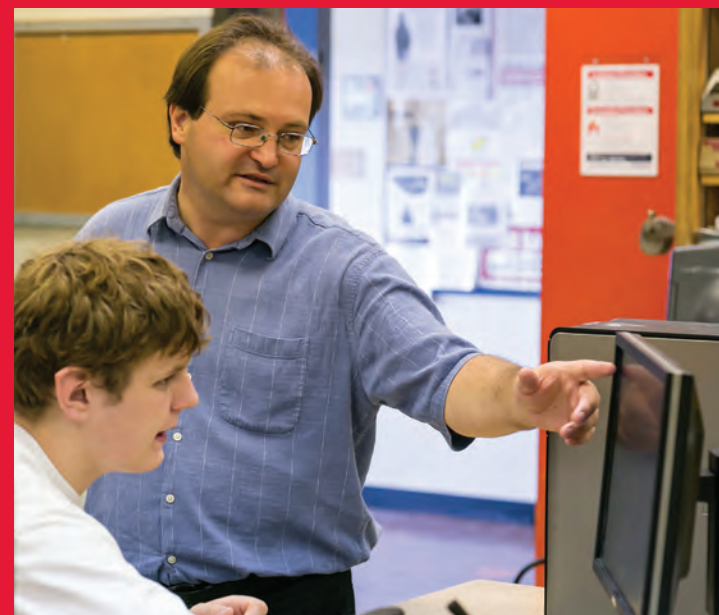
Toll Free: 1-888-569-2547

TTY: 613-962-0633

loyalistcollege.com



MECP MEDIA EXPERIENCE



MEDIA EXPERIENCE

Contact: mecp@loyalistc.on.ca

PROGRAM LENGTH

One-Year Ontario College Certificate
January Entry

HIGHLIGHTS

- Get a hands-on, creative introduction to media, arts and design that prepares you for post-secondary diploma studies
- Learning is project-based, with your time balanced between the lab and the classroom
- Tailor your studies in the second semester to focus on your chosen field in media
- Earn course exemptions toward a diploma from Loyalist

CAREER OPPORTUNITIES

- A certificate in Media Experience prepares graduates for further studies at Loyalist
- Your chosen field could lead to career opportunities in: Advertising and Marketing Communications; Animation; Broadcast Engineering Technology; Graphic Design; Journalism – Online, Print and Broadcast; Photojournalism; Radio Broadcasting; Television and New Media Production; Architectural Technician/Technology; or Residential Drafting and Design

PROGRAM DESCRIPTION

- Students create an array of media-based elements and projects, encompassing basic technical skills and theoretical exploration
- Projects are completed in workshops and labs, where students observe, practice and implement new skills each week under the supervision of faculty
- The first semester focuses on design fundamentals, media writing, visual and oral storytelling, and presentation
- In the last seven weeks of the program, students select an area of specialty and create a targeted learning portfolio, under the supervision of a faculty advisor. Based on your portfolio you may be considered for exemptions you can apply toward other media programs

APPROXIMATE COSTS (2014) JANUARY ENTRY

Domestic Tuition/Ancillary Fees: \$3,659 (two semesters)
Consumables Fee: \$210

ADMISSION REQUIREMENTS

Required Academic Preparation

- OSSD/OSSGD or equivalent with courses at the general, advanced, (C), (U) or (M) level, and
 - Grade 12 English (C) level or equivalent
- OR
- Mature applicant (see loyalistcollege.com)

