

PROGRAM DESCRIPTION

- Students train to be integrated, flexible industry professionals in a full range of media
- First-year students hone their research, writing, interviewing, technical and performance skills in preparation for the next two years, producing high-quality news coverage for public consumption
- In our fully integrated newsroom, students create newscasts for the federally licensed college radio station, 91X; produce a web-based television newscast; and publish work for the student-produced community online news service QNet News (qnetnews.ca)
- Students gain hands-on experience through placements at newsgathering organizations across the country

APPROXIMATE COSTS (2013-2014)

Domestic Tuition/Ancillary Fees: \$3,659 (two semesters)

Consumables Fee: \$550 (Year One)

Students are required to purchase a smart phone (iPhone, Android, Blackberry) that includes a video and still-image digital camera, and phone/data plan. Additional costs, such as travel and parking, may be incurred during placements

ADMISSION REQUIREMENTS

Required Academic Preparation

- OSSD/OSSGD or equivalent with courses at the general, advanced, (C), (U) or (M) level, and
 - Grade 12 English (C) level or equivalent
- OR
- Mature applicant (see loyalistcollege.com)

Additional Requirements

- A G-level driver's licence and Driver Abstract are required to use College-owned vehicles while on assignment; for more information see loyalistcollege.com

Recommended Academic Preparation

- English, computer literacy, basic photography, knowledge and interest in current events, history, geography, politics, writing, and public speaking

Trent-Loyalist Joint-Major in Journalism

- Please contact an academic advisor at Trent University to discuss your pathway. See trentu.ca/journalism or loyalistcollege.com for details

DIPLOMA TO DEGREE OPTIONS

Earn credit recognition at these institutions, or contact your university of choice to make individual arrangements. New agreements are added annually; visit loyalistcollege.com for the latest details.

Algoma University College

Athabasca University

Davenport University

Griffith University – Bachelor of Journalism

Humber College – Bachelor of Journalism

Laurentian University

University of Guelph – Bachelor of Applied Arts (Honours) in Media Studies

University of Ontario Institute of Technology – Communication Bridge

LOYALIST

LOYALIST COLLEGE

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loyalistcollege.com



JOPB JOURNALISM - ONLINE, PRINT AND BROADCAST



JOURNALISM - ONLINE, PRINT AND BROADCAST



Contact: jopb@loyalstc.on.ca

PROGRAM LENGTH

Three-Year Ontario College Advanced Diploma

HIGHLIGHTS

- Gain a competitive edge with hands-on, well-rounded reporting and writing experience for print, radio, television and online – and the skills to evolve with this ever-changing industry
- Learn with team-based faculty in our new integrated newsroom, launched in September 2013
- Students work as reporters, ENG shooters, producers, anchors and editors in the production of Internet-based video newscasts; community cable programming; programming for College radio; and content for a student-produced community online news service
- Build networking and career development opportunities during an eight-week field placement

CAREER OPPORTUNITIES

- This program prepares students for employment in radio, television, newspaper, magazine and online newsrooms
- Graduates find work as writers, reporters, photographers, editors, freelancers, web content providers, editorial assistants, videographers, program hosts and news anchors
- The skills developed in this program can also lead to careers in public and media relations, and educational, training or industrial video production



OUR GRADS GET GREAT JOBS

Sun Media – Reporter/Photographer

Brighton Independent

– Reporter/Photographer

McGill University – Photographer

Rogers Media

– Magazine Production Coordinator

Niagara News – Reporter

