

PROGRAM DESCRIPTION

- Explore a broad mix of business options in this interactive program while developing critical thinking, communication, problem-solving, organization and interpersonal skills
- Through community partnerships you will apply your skills to real-world projects, such as coordinating a conference, designing a training program, developing recruitment strategies, performing a market analysis, creating a marketing plan, or conducting an operational productivity audit
- Individual and team projects provide demonstrated experience and valuable connections to potential employers
- After one or two semesters, students have the option to transfer to a diploma in Business Sales and Marketing or Accounting, with the completion of bridging courses over the summer

APPROXIMATE COSTS (2013-2014)

Domestic Tuition/Ancillary Fees: \$3,659 (two semesters)

Consumables Fee: \$20 (Year One)

Books and Supplies: \$1,040

Additional costs, such as travel and parking, may be incurred during placements

ADMISSION REQUIREMENTS

Required Academic Preparation

- OSSD/OSSGD or equivalent with courses at the general, advanced, (C), (U) or (M) level, and
 - Grade 12 English (C) level or equivalent
- OR
- Mature applicant (see loyalistcollege.com)

DIPLOMA TO DEGREE OPTIONS

Earn credit recognition at these institutions, or contact your university of choice to make individual arrangements. New agreements are added annually; visit loyalistcollege.com for the latest details.

Two or Three-Year Diploma

Algoma University College

Athabasca University – Bachelor of Management or Commerce

Griffith University – Bachelor of Business

Humber College – Bachelor of Commerce

Lakehead University – Bachelor of Business Administration

Laurentian University

Royal Roads University – Bachelor of Commerce in Entrepreneurial Management

University of Ontario Institute of Technology

University of Windsor – Bachelor of Commerce (Honours)

Three-Year Diploma

Carleton University – Bachelor of Arts (Honours)

Davenport University – BBA/MBA Strategic Human Resource Management/Human Resource Management or Bachelor of International Business/Management

Nipissing University – Bachelor of Business Administration (Honours)

Trent University – Bachelor of Business Administration

University Canada West – Bachelor of Commerce in Entrepreneurial Management

University of Western Sydney, Australia – Bachelor of Commerce

LOYALIST

LOYALIST COLLEGE

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BUSI BUSINESS/BUSINESS ADMINISTRATION



BUSINESS/BUSINESS ADMINISTRATION



Contact: busi@loyalistic.on.ca

PROGRAM LENGTH

Two-Year Ontario College Diploma in Business

Three-Year Ontario College Advanced Diploma in Business Administration
September and January entry

HIGHLIGHTS

- Gain real-world experience completing major projects for local businesses
- Develop critical business skills to enhance your portfolio and résumé
- Enhance your learning with faculty coaches and business mentors
- In the third year, solidify your skills by completing an applied project or a one-month field placement, launching your career with industry experience and a network of business contacts

CAREER OPPORTUNITIES

- The two-year program provides graduates with the skills for entry-level positions within the business, not-for-profit, and retail sectors as logistics coordinators, event coordinators, retail managers, production supervisors and shift supervisors
- Graduates of the three-year program gain specialized skills that prepare them for careers in human resource administration, industrial relations, training and development, staff planning and job analysis, occupational health and safety, and logistics and operational management
- Business Administration graduates gain advanced standing toward the Certified Human Resources Professional (CHRP) designation, recognized across Canada



Amy Rose, 2008 Business Administration graduate and Team Operations Coordinator for the Canadian Olympic Committee

OUR GRADS GET GREAT JOBS

Bank of Montreal – Financial Services Manager

CFB Trenton – Inventory Control

Lowe's – Human Resources Coordinator

Canadian Food Inspection Agency

– Administration Coordinator

Bel-Con Engineering – Accounts Manager

Percentage of grads working:* 93%

*2011-12 two-year program. Source: KPI Survey 2012 (Forum Research Inc. for Ministry of Training, Colleges and Universities)

